

Project Love Me 2012-2015: Nonprofit Excellence for Community Impact

Vision

Build a better world where women look at themselves as valuable assets to not only society, family and friends... but, most importantly, to themselves.

Mission

To use sports as a strategy to empower young girls to develop a strong sense of self, and support them in acquiring the necessary skills to take charge of their lives and plan for their futures.

What we do

Project Love Me focuses its efforts on building self-esteem in young girls in the south bay communities of Los Angeles. We utilize sports as a means of enhancing young girls self esteem, through workshops, mentorship and sports clinics.

Impact Areas



3-Year Strategic Goal

- **Goal 1**
Build a strong and sustainable revenue base that will support programs and allow for future expansion.
- **Goal 2**
Develop and maintain quality programs that will satisfy the vision and mission of PLM.
- **Goal 4**
Grow a strong volunteer base to effectively support both current and future programs.
- **Goal 5**
Ensure PLM's governance and operational structure enables the Board and staff to work productively and effectively.

Core Values

Passion

Professionalism

Transparency

Integrity

Adaptability